# NEA-NH Always there for you



• Founded in 1854, the New Hampshire State Teachers Association became one of the "founding ten" state education associations that formed the National Education Association in 1857.



 Known today as NEA-NH, and comprised of more than 16,000 members, our mission to advocate for the children and public school employees of New Hampshire, and to promote lifelong learning remains true after more than 150 years.



 Our members are public school professionals in all stages of their careers, including classroom teachers and other certified professionals, instructors at public higher education institutions, students preparing for a teaching career, education support personnel and those retired from the profession.



- We are a full service, democratically-run, transparent association always ready to support our members.
- We've been dedicated to protecting your rights and improving public education for more than 150 years in New Hampshire. No one understands the needs of education professionals like we do.



## Why NEA?

- NEA unites educators across the country into America's largest organization of professional employees.
- NEA is dedicated to protecting your rights and improving public education.
- The professional educators of NEA are deeply committed to the success of every child. Our education agenda puts students at the center of reform.

## **NEA Supports**

- Student centered, big picture reforms
- The best interest of America's schoolchildren
- Reducing class size and our reliance on one-size-fits all standardized testing



# Factors Influencing Educator Satisfaction and Retention



Membership in NEA-NH

You are actively involved in supporting and improving those things that make your job more satisfying.

Improved Job Satisfaction

## Who is there for you when ...

- ... your supervisor calls you in "for a talk"?
- ... your contractual rights are ignored or violated?
- ... your student's needs are not being met?
- ... your hours or benefits are reduced?
- ... you need professional development hours?

NEA-NH has been there for our members for more than 150 years, and will continue to support our members far into the future.



# With NEA-NH, You're Never Alone

Local Association **Building Representative Grievance Chair** Officers **UniServ Directors & Assistants** NEA-NH **NEA-NH Professional Staff Legal Team Legislative Advocates** 

You've got support at the local, state and national level.

Local leadership and involvement is critical.

NEA-NH offers training and support to improve your reach and effectiveness.

# Weingarten Rights

"If this discussion could in any way lead to my being disciplined or terminated, or affect my personal working conditions, I respectfully request that my Association representative, or Association officer be present at the meeting. I am entitled to postpone the discussion for a reasonable period of time to get an Association representative."

# Local Contracts: Negotiations and Passage

- NEA-NH at the table with you.
- "Power of Positive Public Relations"
  - Our Messaging-Organizing-Mobilizing (M.O.M.) training and support helps get voters out to support you.
  - Establish positive community relationships and secure passage of contracts and election of pro-education boards
- Our advocates in Concord & Washington work daily to defend and improve the collective bargaining environment.



# NEA-NH is Dedicated to Providing World-Class Professional Development

- Summer Learning Conference
- Fall Instructional Conference
- ESP Conference
- New Teacher Conference
- Regional Workshops
- On-demand Workshops



#### **Member Benefits**

- NEA Credit Cards and Financial Tools
- Member Discounts
  - Click & Save
  - Auto Purchase Advantage Program
  - Travel Discounts
  - Career, Classroom and Educational Benefits
- Life, Health, Auto, Home & Pet Insurance Programs



# **Protection & Representation**

- Educators Employment Liability (EEL) Program
- Attorney Referral Program (ARP)

## **Member Activism**

 Why is NEA-NH involved in politics?
When politicians leave our schools and classrooms, NEA-NH will leave politics.

Legislative

- "Take Action"
- Legislative Involvement to elect and support pro-education candidates and policy
- Delegate Assembly

# Stay in the Know



#### Online, Mobile

 News Blog, Facebook, Twitter and YouTube, NEW App



#### The Educator

•Printed & Distributed



#### The Insider

•Regular Electronic Distribution



#### Clippings

•Regular Electronic Distribution



# Take Action & Legislative Alerts

•Regular Electronic Distribution

Information you can use

#### **NEA-NH e-Media Relationship Map**



- NEA-NH everywhere you go
- Feature-rich mobile engagement
- Multi-platform, multi-device
- Power all our advocacy initiatives
- Extend accessibility for all communications, conferences, events and news
- Drive fundraising, NHFTL & Apple Corps
- Offer opportunities to drive new revenue
- Reduce print spending and green our organization

#### **NEA-NH** Website

Main Source of Information

Archive & Database









- Increase communication, awareness, promotion and engagement
- Builds relationships beyond members
- Social validation
- "Advocates"

Blog



- Value-added, unique content
- Multiple daily updates
- Communicates positions, priorities, and leadership
- "Prospects, Members & Advocates"



**Contact** 

eMail

- "Alert" notifications
- Events, publication, newsletters
- Drives members to more content-rich and interactive sites

## **NEA-New Hampshire**

- Piece of mind for your professional and personal life
- Advocates for you, your students and public education
- Collective strength
- Professional development



