



PLEASE! Help us protect your dues dollars...RSVP either way (if you can or cannot attend) to Kris Fessenden at NEA-NH 603-715-9309 or kfessenden@nhnea.org by May 9, 2019

NEA-NEW HAMPSHIRE

WESTERN REGION COUNCIL MEETING

MONDAY, May 13, 2019 4:30 TO 7:00 PM

****LUI LUI's, W LEBANON, NH**

Due to overwhelming requests, we will have a dessert menu for our last hoo-rah!!

We hope you will attend the May Council Meeting, the last of the 18-19 year. It's important to have your local association represented. If you cannot attend, please send another member. Your association members deserve to benefit from the affiliation and have a voice in decision-making.

AGENDA:

- Light Dinner, DESSERT
- Minutes
- Executive Board Report
- UniServ Director Report
- Sugar Coma from Dessert
- Set Date(s) for 19-20 Council Meeting(s)
- Mandatory Essay's for SAT, Roundtable Discussion
- Scott McGilvray Children's Fund Western Region Sponsorship of Hole for Golf Tournament
- Order Coffee to Snap out of Dessert Sugar Coma
- Discussion: Back to School Supplies, at Office in August?
- Receiving Text Messaging for Council Meetings
- Regional Sharing...What's Going on In Your Local? (Executive Session)
- Feel guilty about dessert but would gladly take any leftovers ☺

Report ID: GLS7002N
Bus. Unit: NHEA1--NEA-NEW HAMPSHIRE
Ledger: ACTUALS -- NEA-NEW HAMPSHIRE
For Fiscal Year 2019 Period 1 to 12
Account: 4329 Cost Cntr: 0% STD: ALL

Peoplesoft GL
GENERAL LEDGER - DETAIL

Project ID: ALL Sort Sequence: Account
Cost Cntr SID Proj DOLcode Jnl Date Journal ID Jnl Ln Ref Source Voucher ID

Debit

Credit

Balance

Western Region Membership Plan 2019-2020

| Local (Bolded locals bargaining in 2019-2020) | Number of Current Members | Number of Potential Members | Difference | % | Goal for 2019/20 |
|--|---------------------------|-----------------------------|------------|------------|------------------|
| Claremont Assoc. of Maintenance and Transportation Employees | 12 | 17 | 5 | 71% | +0 |
| Claremont Assoc. of Secretaries | 10 | 15 | 5 | 67% | +0 |
| Cornish EA | 13 | 14 | 1 | 93% | +0 |
| Fall Mountain ESSA* | 47 | 172 | 125 | 27% | +3 |
| Fall Mountain TA | 139 | 162 | 23 | 86% | +3 |
| Franklin EA* | 82 | 91 | 9 | 90% | +0 |
| Grantham EA | 36 | 40 | 4 | 90% | +0 |
| Hanover EA | 147 | 176 | 29 | 84% | +3 |
| Hanover SSA* | 33 | 90 | 57 | 37% | +5 |
| Kearsarge Regional EA* | 127 | 202 | 75 | 63% | +3 |
| Lebanon EA | 151 | 199 | 48 | 76% | +3 |
| Lebanon SSA* | 61 | 110 | 49 | 55% | +3 |
| Lempster EA | 10 | 14 | 4 | 71% | +0 |
| Lempster SSA | 7 | 13 | 6 | 54% | +0 |

Western Region Membership Plan 2019-2020

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|------------------------------|------------|------------|-----------|------------|-----------|
| Lyme EA | 25 | 25 | 0 | 100% | +0 |
| Mascoma Valley Regional EA | 115 | 124 | 9 | 93% | +0 |
| Mascoma Valley Regional ESPA | 36 | 90 | 54 | 40% | +3 |
| Newport SSA* | 42 | 61 | 19 | 69% | +0 |
| Newport TA | 83 | 98 | 15 | 85% | +3 |
| Para-Educators at Kearsarge* | 15 | 78 | 63 | 19% | +3 |
| Plainfield EA | 19 | 24 | 5 | 79% | +0 |
| Plainfield SSA | 8 | 16 | 6 | 50% | +0 |
| Sugar River EA* | 153 | 171 | 18 | 90% | +0 |
| Sunapee TA | 40 | 52 | 12 | 77% | +0 |
| Unity EA* | 2 | 21 | 19 | 10% | +1 |
| Total | 1413 | 2075 | 68% | (70%) | +33 |

*Locals currently identified as those to target for assistance

Western Region Membership Plan 2019-2020

| Month | Activity, Strategy, Tactic |
|---------|---|
| Ongoing | <ul style="list-style-type: none"> • Prioritize target list • Identify worksites with the best opportunities • Establish a schedule to visit priority locations • Determine optimum time for visits • Contact and stay in contact with local leaders • Plan strategy and tactics for recruiting new hires/early career educators • Map worksites • Secure local's assistance to visit schools • Have membership materials prepared and always on hand <p>Site specific:</p> <ul style="list-style-type: none"> • List of bargaining unit list with contact information • Have map of school • Member/Potential member roster • Cell phone list for leaders • Obtain schedules |
| August | <ul style="list-style-type: none"> • Have leaders attend summer learning • Conduct Western Region Membership Materials Workshop like 2018 – members create welcome packets • Request bargaining unit lists from each district • Organize employee list into member/potential member • Have a membership table on opening day/orientation day – have all supplies available and be welcoming • Consider welcome to District for new hires with supplies and treats |

Western Region Membership Plan 2019-2020

September

- Send welcome letter from the Association (see sample)
- Organize a general membership meeting to review member benefits and get people involved – UD can do a member rights training
- Give every building representative a list of members and potential members
- Have every building rep send a note to new members in their building and potential members introducing themselves and reminding people to come to them for questions.
- New hire contacts have been delegated to individuals in each worksite
 - Determine who is best positioned to be the first friend, best friend of the new hire
 - Prep for 1:1 relational conversation process
 - Distribute helpful materials for new hires
- Work with locals on membership goals for the year – engage every potential member in at least one conversation about joining and/or the Association
- Thank returning members for their membership
- Work with locals to identify a representative to send to regional council each month
- Send newly completed membership forms to NEA-NH
- Create an event for all bargaining unit members to attend.
 - Have a current member, who just became continuing contract, submit a testimonial
 - Make joining fun, with a raffle or game
 - Offer member benefit highlights
 - Showcase recent actions of local for benefit of members

October

- Organize a new member orientation meeting. Focus on benefits, or a know your contract event – or other event identified based on interest. Have a reasonable “ask” and follow through.
- Encourage participation in fall instructional conference – share information with local membership
- Encourage locals to start 10-minute meetings – share FIC information

Western Region Membership Plan 2019-2020

November

- Check in with presidents in non-bargaining locals re: membership goals, resources, etc.
- Check in on the relationship building
- Local has a leadership meeting to see how contacts are going
- Trouble-shoot concerns
- President or appropriate delegate visits worksites with no building reps
- Follow-through on the “ask” from the orientation
- Send out a membership survey to ask for member input for the Association’s goals and non-bargaining work.
- Recruit new members to attend the Delegate Assembly
- UD to speak with each local president to understand any campaign goals and level of involvement necessary from NEA-NH, LEADNH, RAD, and AV. Schedule meetings and trainings as necessary
- Request a new list of current employees of the District
- Monitor member and potential member list and communicate changes to NEA-NH

December

- Organize a professional development training for your membership for the spring
- Collect membership surveys and review results
- Hold meetings and trainings regarding campaigns for February/March votes

January

- Give building reps a new list of members and potential members
- Consider organizing a second new member orientation meeting
- Review list of remaining potential members. Why will they not join? Analyze trends fall recruitment, new strategies, etc.
- Finalize needs from locals for contract, budget, and election campaigns

February

- Organize a topical presentation by a NEA-NH staff person for the spring
- Encourage members to enroll in ESP conference

March

- Identify list of members who are retiring and organize a special event to honor those in the Association
- Ask potential leaders to consider running for election and/or to join the membership team

Western Region Membership Plan 2019-2020

| | |
|--------------|---|
| April | <ul style="list-style-type: none">• Receive and review early enrollment membership program materials and membership dinner materials• Have every building representative approach every potential member and discuss early enrollment• Organize a special meeting for potential members to learn about early enrollment |
| May | <ul style="list-style-type: none">• Finalize a “membership team” for next school year• Register the team to attend summer leadership• Have membership team review year of membership work and goals• Encourage locals to hold elections each year or on the schedule per their constitution and bylaws |
| June | <ul style="list-style-type: none">• Request time for local leader to speak at next year’s PD day prior to start of school• Create a goal for membership work for next year• Hold year-end celebration for members, honor retirees, announce goals for next year for membership work |
| July | <ul style="list-style-type: none">• Early enrollment period ends. All forms must be submitted to NEA-NH• Encourage leaders and members to attend summer leadership• Work with local leaders on PD day possibilities and preparing for next school year |

NEW HAMPSHIRE CANDIDATE TRAINING

CONCORD, NH

MAY 18 - 19



APPLY NOW!

**PROGRESSIVE CHANGE
CAMPAIGN COMMITTEE**
BOLDPROGRESSIVES.ORG

LEAD NH

Hello Friend,

LEADNH is partnering with our friends at the Progressive Change Campaign Committee to host a 2-day candidate training on May 18-19, 2019 in Concord. If you are thinking of running for state legislature, city council, or school board -- this training is for you!

100 state and local candidates in New Hampshire will join us for a weekend of cutting-edge training and networking. We'll cover the A to Zs of running for office -- including making your message, building your volunteer base, increasing your media exposure, mining your network for donors, winning local endorsements and more. We'll also provide an opportunity for candidates to take professional headshots and build campaign logos. Most importantly, this candidate training is free!

Apply today. Hundreds will apply for a limited amount of seats. We accept admissions on a rolling basis - [apply now before seats fill up.](#)

Nominate a rising star from your community to attend. Do you know someone who should attend this training? We're interested in current elected officials, first-time candidates in key races, even local leaders who you think should run. You can [nominate candidates here.](#)