

ESEA Week of Action Mobilization and Visibility Ideas for February 16-20

ESEA is moving fast in both chambers of Congress and they must hear from those who know best what ESEA reauthorization should look like: educators. Now is the time to raise your voice and fight for more time for students to learn, more time for teachers to teach, and opportunity for all students to receive a quality education.



Let's Tell Congress:

- Provide an Opportunity Dashboard for students, families and policy-makers
- Reduce high-stakes testing to allow time to learn
- Remove the high-stakes decisions associated with assessments
- Ensure educator voices are a part of the policy-making process



Reach Out to Members of Congress

- Make sure members are front and center, using in-district meetings and/or round tables.
- Stage a cell phone call-in (at upcoming local meeting or community forum, urging folks to pick up their cells and call Senators)
- Host a "Take the Test" night with elected officials and/or parents
- Send a delegation to your Congressperson's office with a petition



Reach Out to Parents, Partners and the Public

- Hold "honk and waves" on testing near busy intersections
- Leaflet parents at schools or in key public places
- Host a community forum
- Put together a letter writing event
- Place letters to the editor in key papers
- Pitch member op-eds to the local paper
- Create a media event using stories on the negative impact of over testing

