

Local Union Membership SWOT Analysis

Strengths – In what ways is our union very good at seeking and maintaining members?

Weaknesses – In what ways is our union weak in seeking and maintaining members?

Opportunities – What (external) opportunities for success does our union currently have to grow and be successful?

Threats – What (external) forces are currently threatening our union's chances for success?

Membership Goals for the 2013-2014 School Year?

1)

2)

3)

Other Goals for the 2013-2014 School Year?

1)

2)

3)